

# AGENDA - THE ELEVATE BANKING FORUM

## Monday, October 27th

4:00 p.m.

### Registration

4:30 p.m. - 5:30 p.m.

### Prepare Your Bond Portfolio for 2026

Kevin Smith & Tom Fitzgerald, SouthState Bank

6:00 p.m. - 6:45 p.m.

### Welcome Reception

6:45 p.m. - 8:00 p.m.

### Dinner

## Tuesday, October 28th

7:00 a.m. - 8:00 a.m.

### Breakfast

8:00 a.m. - 9:00 a.m.

### The State of the U.S. Economy

Elliot Eisenberg, GraphsandLaughs, LLC

9:00 a.m. - 10:00 a.m.

### Navigating the Current Banking Environment

Chris Nichols, SouthState Bank

Nathan Stovall, S&P Global Marketing Intelligence

10:00 a.m. - 10:15 a.m.

### Break

10:15 a.m. - 11:15 a.m.

### How to Win & Retain More Profitable Clients

Ed Kofman, SouthState Bank

11:15 a.m. - 12:15 p.m.

### Remarkable!: Engaging Culture. Superior Service. Outrageous Results.

David Salyers, Retired Vice President of Marketing at Chick-fil-A

12:15 p.m.

### Adjourn - Lunch & Dinner on Your Own

2:00 p.m. - 3:00 p.m.

### Optional Session: Optimizing Your Bank's Deposit Performance

Chris Nichols, SouthState Bank

9.6 CPE Credits  
Available

# AGENDA - THE ELEVATE BANKING FORUM

## Wednesday, October 29th

7:00 a.m. - 8:00 a.m.

### Breakfast

8:00 a.m. - 9:00 a.m.

### People People

Scott Christopher, Author of "The Levity Effect"

9:00 a.m. - 10:00 a.m.

### Emerging Trends in Banking

Mark Kanaly, Alston & Bird

10:00 a.m. - 10:15 a.m.

### Break

10:15 a.m. - 11:15 a.m.

### Creating a High-Performing Team

Lon Langston, CEO of The Engaged Banker eXperience

11:15 a.m.

### Adjourn