

AGENDA - THE ELEVATE BANKING FORUM

Monday, October 27th

4:00 p.m.

Registration *Osprey Foyer*

4:30 p.m. - 5:30 p.m.

Creating a High-Performing Team *Osprey Ballroom*

Lon Langston, The Engaged Banker eXperience

6:00 p.m. - 6:45 p.m.

Welcome Reception *Indigo Rooftop & Balcony*

6:45 p.m. - 8:00 p.m.

Dinner *Indigo Rooftop & Balcony*

Tuesday, October 28th

7:00 a.m. - 8:00 a.m.

Breakfast *Indigo Room*

8:00 a.m. - 9:00 a.m.

The State of the U.S. Economy

Elliot Eisenberg, GraphsandLaughs, LLC

9:00 a.m. - 9:05 a.m.

Break

9:05 a.m. - 10:00 a.m.

Navigating the Current Banking Environment

Nathan Stovall, S&P Global Marketing Intelligence

10:00 a.m. - 10:15 a.m.

Break

10:15 a.m. - 11:05 a.m.

Emerging Trends in Banking

Mark Kanaly, Alston & Bird

11:05 a.m. - 11:15 a.m.

Break

11:15 a.m. - 12:15 p.m.

Remarkable!: Engaging Culture. Superior Service. Outrageous Results.

David Salyers, Retired Vice President of Marketing at Chick-fil-A

12:15 p.m.

Adjourn - Lunch & Dinner on Your Own

AGENDA - THE ELEVATE BANKING FORUM

Wednesday, October 29th

7:00 a.m. - 8:00 a.m.

Breakfast *Indigo Room*

8:00 a.m. - 9:00 a.m.

People People

Scott Christopher, Author of "The Levity Effect"

9:00 a.m. - 9:05 a.m.

Break

9:05 a.m. - 10:00 a.m.

Drivers of Bank Profitability

Ed Kofman, SouthState Bank

10:00 a.m. - 10:15 a.m.

Break

10:15 a.m. - 11:15 a.m.

Preparing Your Bond Portfolio for 2026

Kevin Smith & Tom Fitzgerald, SouthState Bank

11:15 a.m.

Adjourn