AGENDA - THE ELEVATE BANKING FORUM

4:00 p.m.

4:30 p.m. - 5:30 p.m. Creating a High-Performing Team

Registration

Lon Langston, The Engaged Banker eXperience

6:00 p.m. - 6:45 p.m. Welcome Reception

6:45 p.m. - 8:00 p.m. **Dinner**

Tuesday, October 28th

7:00 a.m. - 8:00 a.m. **Breakfast**

8:00 a.m. - 9:00 a.m. The State of the U.S. Economy

Elliot Eisenberg, GraphsandLaughs, LLC

9:00 a.m. - 9:05 a.m. **Break**

9:05 a.m. - 10:00 a.m. Navigating the Current Banking Environment

Chris Nichols, SouthState Bank

Nathan Stovall, S&P Global Marketing Intelligence

10:00 a.m. - 10:15 a.m. **Break**

10:15 a.m. - 11:05 a.m. Emerging Trends in Banking

Mark Kanaly, Alston & Bird

11:05 a.m. - 11:15 a.m. **Break**

11:15 a.m. - 12:15 p.m. Remarkable!: Engaging Culture. Superior Service. Outrageous Results.

David Salyers, Retired Vice President of Marketing at Chick-fil-A

12:15 p.m. Adjourn - Lunch & Dinner on Your Own







AGENDA - THE ELEVATE BANKING FORUM

Tuesday, October 28th

2:00 p.m. - 3:00 p.m. Optional Session: Optimizing Your Bank's Deposit Performance

Chris Nichols, SouthState Bank

Wednesday, October 29th

7:00 a.m. - 8:00 a.m. **Breakfast**

8:00 a.m. - 9:00 a.m. People People

Scott Christopher, Author of "The Levity Effect"

9:00 a.m. - 9:05 a.m. **Break**

9:05 a.m. - 10:00 a.m. Drivers of Bank Profitability

Ed Kofman, SouthState Bank

10:00 a.m. - 10:15 a.m. **Break**

10:15 a.m. - 11:15 a.m. Preparing Your Bond Portfolio for 2026

Kevin Smith & Tom Fitzgerald, SouthState Bank

11:15 a.m. Adjourn



